

India's Youngest & Largest B2B Logistics Services Provider

Reduce your Company's LOGISTICS & TRANSPORTATION COST

**BUILDING INDIA'S LEADING**B2B LOGISTICS MARKET PLACE



LOGISTICS THROUGH
INNOVATION • DEDICATION • TECHNOLOGY



# India's Youngest & Largest B2B Logistics Services Provider

# **Boost Your Transportation Fast & Easy with Freight Counter**

**LOWEST FREIGHT RATES** 

**Get Lowest Freight Rates instantly & Vehicles** Placement from more than 6000 Registered Fleets Owners and Service Providers and Reduce your Logistics or Transportation Cost.

One Stop Solution for all your Logistics Requirement, Freight Forwarding Services with The Lowest Freight Rate in The Market. Now you can also Book Trucks, Trailers, Taurus, Containers and ODC Vehicles Online with Pre-Fix Freight Rates.





RFQs / Enquiries for all types of Logistics Services. Instant Freight Quotation & Vehicle Placement as per your Requirement with Own & 30,000+ Attached Vehicles for Timely Placement & Delivering.

Freight Counter Offers Online Logistics Vehicle **Booking with Reliable Payment Terms. Now you can** Save your Time & Efforts to Place The Required Vehicles as per your Schedule & Reduce your TAT.



Your Trusted

**Logistics Partner In** 





Boost your Supply Chain Efficiency with Lowest Freight Rate & Real Time Collaboration. Freight Counter Enables Frictionless Connectivity & Transparency Across The Entire Logistics Cycle from Sourcing to Delivery with 24 Hrs. GPS Vehicle Tracking System to Track your Vehicles / Load with Real Time Delivery Updates.







Freight Counter Offers Centralized Logistics Solutions for your Organization. Now you can make your Logistics Solutions with Centralized Logistics Systems & Automation for your Company's all Plants or Locations. You can Monitor or Control your Plants/Company's Logistics / Transportation Cost

We are Specialized, Expertise & Market Leader in the Transportation & Logistics Service Provider to Grow your Business & Reduce your Logistics/Transportation Cost.



Keeping
Logistics Cost Low,
Always



# India's Youngest & Largest B2B Logistics Services Provider

# Benefit for Cargo Owners & 3PL Companies

## 1,REDUCE YOUR LOGISTICS/TRANSPORTATION COSTS UP TO 35%:

Freight Counter is India's First and Largest B2B Online and Offline Logistics Business and Service Provider. Our Logistics Marketplace and Platform help you reduce your company's logistics and transportation costs by up to 35% from your existing logistics costs. Now get the lowest freight rates from verified and IBA approved logistics business partners, with efficient vehicle placements as per your requirements.

Reducing Your Company's Logistics Cost Has Never Been Easier Than This.

### 2.UNLIMITED VEHICLES BOOKING AND ALL TYPES OF LOGISTICS VEHICLES:

Now you can book all types of logistics vehicles (trucks, tankers, containers, trailers, and ODC vehicles) on Freight Counter. Pay as per your delivery schedule with profit freight rates from reliable partners. Our members or subscribed shippers can get support in securing the logistics vehicles on annual contracts. Save on freight costs with our reverse e-auction portal, which gives you the lowest pre-bid price and market guarantee.

### 3.UNLIMITED RFQs/ENQUIRIES FLOATING OR BOOKING VEHICLES & REVERSE E-AUCTION:

Your company will have access to unlimited RFQs/quotations or reverse logistics e-auction for all your logistics requirements. We provide a one-stop logistics solution to fulfill all your plans and units' logistics needs, optimizing your logistics department with instant freight quotations and vehicle placements as per your requirements.

Our members or subscribed shippers can use the unlimited reverse logistics services e-auction for their logistics needs, including transportation, freight forwarding, import/export, and complete supply chain management solutions. Save your time and effort by placing the required vehicles as per your dispatch schedule and on-time delivery, matching your TAT.

### **4.ONLINE LOGISTICS VEHICLE BOOKING:**

Our subscribed shippers/members can use the facility of online booking for required vehicles with fixed freight prices as per our portal and pay the amount of freight fare within 30 days as per your payment terms. You can also pre-schedule booking monthly, half-yearly, and annual logistics services for your needs. Get the best freight rates to minimize your logistics costs over time and increase efficiency in logistics and fulfillment processes.

Freight Counter is India's First and Largest B2B Transport Service Provider Company with 25000+ verified vehicles from more than 5000+ logistics business partners.

## **5.CENTRALIZED LOGISTICS SOLUTION:**

Now you can manage your logistics solutions with centralized logistics systems and automation for your company's plants or units. Book all types of logistics vehicles (trucks, tankers, trailers, containers, etc.) through Freight Counter and control your plant's company's logistics costs and transportation needs. We offer solutions to consolidate your logistics department, ensuring smooth coordination between your logistics team and plant managers for improved efficiency, cost reduction, and increased profitability.



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# Benefit for Cargo Owners & 3PL Companies

#### **6.UNLIMITED USER ACCESS BY MULTI-LOCATIONS:**

Now our All-India-based members/subscribers can get access with multiple logins as per their convenience or requirement. We provide complete 3rd party logistics solutions for all your logistics requirements and support your logistics or supply chain management department. All users have their own separate screen access to freight RFQs and booking, track their bookings, lorry receipt, bills, vehicle booked history, and MIS.

## **7.TRANSPORTATION MANAGEMENT SOLUTIONS (Freight Counter - TMS):**

End-to-End, Collaborative Freight Counter TMS for your company.

From order optimization, freight cost reduction, to real-time visibility, we've got you covered.

Maximize your logistics efficiency with data-driven insights and long-term logistics decisions.

- •Transparent Bidding/Pricing: Get the best price with transparent bidding/pricing one-click floating of e-inquiries to multiple vendors for bidding.
- •Automated Procurement: Automated procurement for the best deal, every time.
- •Comprehensive Management: Manage multiple business units in one place.
- •Actionable Reports: Generate reports with historical freight trends for data-driven decisions.
- •Flexible Solutions: Customizable and individual shipment-level freight placements.
- •Optimized Resource Allocation: Optimized allocation based on predictive algorithms and rules hassle-free automated pre-allocation and pick-up.

#### **8.RELIABLE PAYMENT TERMS:**

Freight Counter offers 30 days credit payment terms for your vehicle supply after submission of bills for all the logistics solutions provided to members or subscribers. As per the company norms, you can avail the services of logistics solutions and pay the freight bill within 30 days after submission criteria. So, we are not just your logistics provider but also your logistics business partner. Our solutions integrate the entire supply chain in the most efficient way.

## 9.SINGLE DASHBOARD ACCESS/QUICK AND EASY PORTAL:

Now you can log in to a single window and access all the logistics services on your dashboard. You can float RFQs/quotations, manage bookings, track vehicles and all required logistics documents. You can also get access to booked vehicles history, delivery data, freight amount, and MIS for logistics solutions.

### **10.BOOST YOUR SUPPLY CHAIN EFFICIENCY WITH REAL-TIME COLLABORATION:**

Enable frictionless connectivity and transparency across the entire logistics chain from sourcing to delivery. Make smarter and rule-based decisions with custom portals for various stakeholders of the logistics ecosystem, including shippers, carriers, suppliers, dispatch units, warehouses, clearing and forwarding agents, distributors, and project sites.

Call us Now: +91 8380075048